

9:30-10:30

Welcome and introduction

- Katja Čič, *WHO*
- Robb Butler, *CDE, Division Director, WHO*

10:30-10:45

Opening remarks, WHO Regional Office for Europe and UNICEF

- Hans Henri P. Kluge, *Regional Director, WHO Regional Office for Europe*
- Regina De Dominicis, *Regional Director, UNICEF Europe and Central Asia*

10:45-11:30

Where we are and where we are headed: Vaccination status across the WHO European Region, barriers to vaccine uptake and the challenges and opportunities ahead

- Ileana Ene, *President, IFMSA*
- Siddhartha Datta, *VPI, Regional Advisor, WHO*
- Brett Craig, *WHO*

11:30-11:45

Break

11:45-12:30

Vaccine misinformation: Overview, context and solutions

- Casandra Bulescu, *TAE (ESCMID)*
- Lucía Salazar, *EuroNet MRPH*
- Maryoli Veloso, *EuroNet MRPH*
- Heather Saul, *WHO*

Breaking barriers: Youth perspectives on challenges to vaccine uptake

- Francisco Ribeiro Mourão, *EJD*
- Pablo Estrella Porter, *WMA-JDN*
- Siff Malue Nielsen, *WHO*

12:30-13:15

Lunch

13:15-14:00

Improving vaccine uptake: The role of health workers

- Rúben Viegas, *FIP*
- Austėja Sakalauskaitė, *WHO*
- Francisco Ferraz, *ENSA*
- Brett Craig, *WHO*

Principles of vaccine communication: Online and in-person

- Daniel MacDonald, *IPSF*
- Patrick Carr, *IPSF*
- Alessandro Berrioni, *Young WFPHA*
- Anna Carole D'Amelio, *Young WFPHA*
- Veronika D'Anna, *WHO*

14:00-14:15

Break

14:15-15:15

Living library

15:15-16:30

Community engagement: Approaches and challenges

- Veronika Botsova, *Rotaract Europe*
- Marija Stojadinović, *Zebra Studios*
- Marcel Primožič, *Project Immuno*
- Aleksandre Chkhikvishvili, *UNAG*
- Fatima Čengić, *UNICEF*

Vaccine advocacy in the social media era: What you need to know

- Shukurgeldi Myradov, *UNODC*
- Kate-Mary Ndocko, *ECL*
- Dante Licona, *Social media strategist*
- Kristian Møller, *@basicdoctorshit*

16:30-16:45

Break

16:45-17:00

Opportunities for collaboration: European Immunization Week and Youth4Health

- Heather Saul, *WHO*
- Hillaire Armstrong, *WHO*

17:00-17:45

Role of youth in immunization advocacy and action

- Katja Čič, *WHO*
- Siddhartha Datta, *VPI, Regional Advisor, WHO*
- Robb Butler, *CDE, Division Director, WHO*

17:45-18:00

Closing

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LIVING LIBRARY

IMMUNE PATROL
SIF MÅLUE NIELSEN

VACCINE SAFETY
OLEG BENES

VACCINE EQUITY
MARK MUSCAT

YOUTH 4 HEALTH
HILLAIRE ARMSTRONG

ROTARACT POLIO ERADICATION EFFORTS
MORENO WEILMANN

VIRAL ON TIKTOK
KRISTIAN MØLLER

USAID GLOBAL TECH. ASSISTANCE
FOLAKE OLAYINSKA

EC COMMUNITY ENGAGEMENT
MARTINE INVORSEN

YOUTH ENGAGEMENT ON HPV
KATE NDOCKO

ROMA COMMUNITY IMMUNITY PROJECT
EMIN FAFULIĆ

POSTERS



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